



Help Fund Allied Attorney Training Campaign Tip Sheet

Plan Your Campaign

- Decide when and where your event will take place

Invite Your Community

- Invite your family and friends to join your campaign
- Use Facebook and Twitter to promote your campaign to your online community

Have a Successful Event or Online Campaign

- Download the “Campaign Kit” resources and use them to express the importance of the ADF Legal Academy
- Encourage recurring monthly gifts of a specific amount that will help fund the training of more allied attorneys and defend religious freedom. Also, be sure to let your friends know that all gifts are tax-deductible. If you are hosting an event, ask your friends to fill out a donation form and provide either their credit card information or a check. You can then collect all donations and mail them to ADF. Donations can also be made online via the ADF website.

Share Your Story

- Go to the “Share Your Story” page in the “Make a Difference” section of the ADF Website and tell us about the success of your campaign